



Odoo ERP - Implementation Case Study



CUSTOMER

Ramsingh Agro Foods Pvt. Ltd, Theni, Tamilnadu, India

Website: <http://ramsinghrice.com/>

INDUSTRY

A Rice Manufacturing, Trading and Exporting Company

SOLUTION

Odoo ERP Community Edition 11.0 - on Cloud

HIGHLIGHTS

Choosing the right ERP, which will FIT the business process is a key decision made by companies. A careful analysis by Ramsingh Agro Food's Management team and Tenth Planet consultants, ensured, majority of the business process will FIT into Odoo. The underlying architecture seemed to be right for scalability of business operations, and ensuring security and performance

KEY OBJECTIVES FOR THE ERP IMPLEMENTATION:

- ✓ To automate inbound process, accurate Inventory levels with multiple cases of Inventory handlings, Manufacturing with dynamic Bill of Materials and produced goods, trading different varieties of rice to consumers and all the finance management activities with Indian accounting standards
- ✓ Complete automation of Domestic and export Sales process to track the accurate stock and ensure right stock delivered to customer and streamlining credit limit approvals
- ✓ Complete automation of Inbound process to buy right materials from right vendors and ensure the required raw materials purchased
- ✓ Reporting on inventory, revenue, tax, journals, financial and Management accounting

CUSTOMER DETAILS

Mr. Ramsingh Agro Foods Pvt. Ltd. One of the South India's manufacturing and trading Industry involves in Manufacturing of various and trading of own and other brands of Rice, Maize and cattle feeds.

The Company has a modern rice mill setup with modernized boiling, drying and milling facilities. It has a sophisticated color sorting machine to provide high quality & graded rice. It is also equipped with full-fledged storage facility to store paddy and rice. The installed capacity can handle around 500 tons per month.

Mr. Ramsingh Agro Foods Team was looking for right ERP to automate their core business operations such as CRM, Sales, Purchase, Manufacturing, Inventory, Accounting, and Retailing (POS) and decided to choose Open Source ERP **Odoo** as a product. TenthPlanet was the Implementation partner for Open source ERP **Odoo**

PROPOSED SOLUTION

Customized the Odoo modules according to Ramsingh Agro Food's business needs

- ✓ Leverage the feature and rich functionalities of the Odoo OpenERP
- ✓ Customize CRM, Sales, Purchase, Inventory, Manufacturing and Accounting to speed up their business process growth
- ✓ Customize Finance & Accounting Module as per Indian Accounting Standard
- ✓ Automate and enable both Domestic and Export Sales process for multi Operating units
- ✓ Implement Multi level approvals and alerts on transactions to enable their business process streamlined
- ✓ Automate Purchase process to purchase materials from right vendor with right price
- ✓ Automate Agent commissions based on the purchase of Raw materials
- ✓ Robust accounting engine for accurate account postings & reporting
- ✓ Migrating Data from their legacy system into Odoo

SOLUTION IMPLEMENTATION

- ✓ TenthPlanet followed the phased approach, in getting the project live in different phases, as opposed to implementing everything in single phase.
- ✓ The key functional areas of Purchase, Sales, CRM, Inventory, Manufacturing and Accounting modules and migrating data from legacy system to Odoo were implemented and put into user testing
- ✓ Provided continuous support after go live and enabled the requested features/changes which fills their unknown gaps identified after go live
- ✓ Tenth planet followed the process framework Ten10, a service request based delivery model to ensure quality at the micro level.
- ✓ Followed Key7 Deliverables to ensure all the processes are documented , approved by customers
- ✓ Releases were controlled through standard operating procedures and appropriate acceptance at every level.

METHODOLOGIES

- ✓ An Integrated Project Management tool, Redmine.
- ✓ Instant communication via Email & Mobile
- ✓ Incident Management via Redmine
- ✓ Consistent Deliverables – Key 7
- ✓ UAT Approval Process for Rollouts
- ✓ Detailed standard operating procedures
- ✓ Proper closure and sign off process

TECHNOLOGY

TenthPlanet selected a Community version of Odoo 11.0 for Implementing ERP solution to perform all core activities of Ramsingh agro Foods Pvt. Ltd.

With increased volume of Manufacturing, Inventory handling and sales operations over the last 1 year, the Odoo has withstood the challenges and a clear case study of a successful Medium scale Odoo-ERP Implementation.

SUPPORT

TenthPlanet has been providing support over the last 1 year, for the incidents reported in the Odoo ERP. The incidents could be Bugs, Change request or clarifications in functionality and reports.

TenthPlanet's support and deliverables has ensured compliance for the IT system by external audits.

OUTCOME / RESULTS

- ✓ Completely integrated with all the departments
- ✓ Centralized server to access all the operating units)
- ✓ Streamlining the business process
- ✓ Support for future business expansions
- ✓ Optimum utilization of Resources & their cost
- ✓ Faster invoicing and increase the volume of sales
- ✓ GST Implementation quickly adapts with Indian tax Reforms
- ✓ Effectively tracking of Inward and outward inventories
- ✓ Improve the stock accuracy and visibility of stock in warehouse
- ✓ Managing Finance as per government compliance
- ✓ Unlimited users' access and open source ERP implementation saves license cost
- ✓ High security & user friendly
- ✓ Increased the efficiency of accounting with real time transactions also accurate COGS and inventory accounting.